



AGENDA
Central Coast Region Economic Forum
California Regional Economies Project

May 14, 2004
San Luis Obispo, CA

- 10:00 **Welcome, Introductions, and Purpose of Forum**
- Russ Jensen, Chair, San Luis Obispo County Workforce Investment Board, and
Executive Vice President, Mid-State Bank & Trust*
- Ed Kawahara, Principal Consultant, California Economic Strategy Panel*
- 10:15 **Regional Economy Report: Presentation and Discussion**
- Jim King, JK, Inc.*
- 11:00 **Regional Clusters of Opportunity: Presentation, Methodology, Panel**
- John Melville, Collaborative Economics, Inc.*
- 11:45 **Employer Panel on Workforce Issues**
Moderator: Jim King
Panelists:
- Mary Ann Leffel
Vice President, Greater Bay Bancorp*
- Nicki Edwards
Chief Nursing Officer, Sierra Vista Regional Medical Center*
- Tim Schwartz
Center for Entrepreneurship in Engineering and Management
UCSB Engineering Department*
- John Conner
Owner, Petit Soleil*
- John Salisbury
Owner, Salisbury Vineyards and Avila School House Cellars*
- 12:30 **Lunch Break**
- 1:00 **Regional Priorities**
- Participants write down reasons for choosing particular cluster(s) for further
profiling, ideas are posted and summarized, with group discussion of results*
- 1:55 **Wrap Up and Next Steps**
- Ed Kawahara*
- 2:00 **Adjourn**